

Alexa Padilla

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Experience

Anchor/Reporter

2011-2012

WUFT-TV, Gainesville, FL

- Used creativity and logical reasoning skills to develop unique story ideas and generated packages for the five o'clock show in a timely manner.
- Employed my strong communication skills while anchoring and writing my own scripts for the hourly news cut-ins on the sister station, WRUF.
- Used my flexibility and quick intuition while handling the fast pace of the newsroom.

Anchor/Producer/Reporter

2010-2011

WUFT-FM, Gainesville, FL

- Used leadership and problem-solving skills to oversee, manage, and assign story ideas to reporters.
- Collaborated with the reporters to generate the hourly story rundown, wrote the hourly scripts, and anchored the news update show.
- Live anchored the local news update for the PBS show "Front Page Edition of All Things Considered."

Legal Intern

Summers 2009-2011

McEwan, Martinez, & Dukes P.A., Orlando, FL

- Researched and analyzed Medical Malpractice cases, as well as medical information for cases.
- Proactively organized and compiled medical reports for the office.
- Assisted the attorneys in correspondence with other law firms by compiling e-mails, structuring letters, and sending important documentation to the courthouse.

Assistant Director of Cameos

2010

Gator Growl, Gainesville, FL

- Utilized leadership skills to organize and compile a cameo list for Gator Growl, the country's largest student-run pep rally.
- Exercised persuasion and confidence while contacting celebrity's agents to get a cameo as well as catered to any additional demands they required.

Education

Bachelor of Arts in Telecommunications

May 2013

University of Florida, Gainesville, FL
College of Journalism and Communications
Minor: History
G.P.A.: 3.47

Skills

Fluent in Spanish

Proficient in Microsoft Word, PowerPoint, and Final Cut Pro